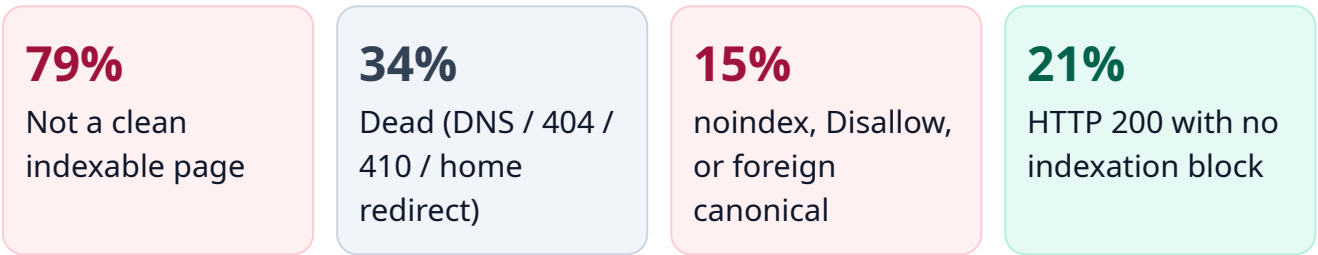


79% of paid marketplace backlinks never become a usable indexed page

Live crawl of **15,389** unique URLs from Fiverr, Kwork and similar packages, requested as Googlebot Smartphone. Example paths in this PDF are anonymized structural patterns, not billed campaign URLs.



After 12 months

On 13,742 older package URLs: **18.5%** no longer resolve, **10.8%** return 404, **20.8%** still a clean 200. Fiverr clean share 19.4%. Kwork 27.5%.

Domain zones (not usable share)

TLD	URLs	Not usable	DNS dead	404
.com	9,685	83.8%	1,656	1,475
.net	812	68.5%	121	132
.org	563	63.8%	74	37
.ru	454	73.3%	60	15
.co	339	84.1%	53	4
.edu	272	72.4%	47	3
.it	72	91.7%	14	1

Public platforms — indexation closed (examples are patterns)

Platform	Example path	How closed	Signal
Anotepad	https://anotepad.com/notes/xxxxx	meta robots noindex	200 + noindex
4shared	https://www.4shared.com/u/xxxxx/file.html	X-Robots-Tag: noindex	header

JustPaste	https://justpaste.it/xxxxx	meta noindex	200 + noindex
Google Drive	https://drive.google.com/file/d/FILE_ID/view	X-Robots-Tag noindex	header
Blogger	https://author.blogspot.com/2024/11/post.html	Most posts 302 away	302
LinkedIn Pulse	https://www.linkedin.com/pulse/article-title	robots.txt Disallow	Disallow
Strikingly	https://site.mystrikingly.com/	Host returns 403	403
WordPress.com	https://site.wordpress.com/2024/01/post/	403 to crawler	403
Pinterest	https://www.pinterest.com/user/	Redirect / Disallow	301
X (Twitter)	https://x.com/user/status/1234	Status gone	404

Placement paths (anonymized)

<https://site.example.com/user> • <https://site.example.com/users/1234> • <https://user.example.com/>
• <https://site.example.com/forum/topic> • <https://site.example.com/blog/post>

Method

Googlebot Smartphone UA, Chrome TLS, redirects not followed. Signals: X-Robots-Tag, meta robots, robots.txt Disallow, canonical, 404/410/451/401/403/5xx, 301/302/307/308 (HTTP 310 does not exist), DNS/SSL/timeout. Cloudflare JS challenges logged, not solved. A clean 200 is not proof the URL is in Google's index.